

# JP 821 LEVEL IV: DIPLOMA IN TRAVEL & TOURISM (TOUR GUIDING)

**Prerequisite : KCSE C- or its equivalent as outlined by KNQA : Or a Level III Certificate / Diploma**

**Recommended Duration : 2 – 3 years**

## MODULES

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| 1. Tour Guide Skills                       | JP 821/1  |
| 2. Tourism theory / Tourist Circuits       | JP 821/2  |
| 3. Communications and Customer Care        | JP 821/3  |
| 4. Flora and Fauna                         | JP 821/4  |
| 5. First Aid and Wilderness Emergency      | JP 821/5  |
| 6. Camp Management and Hotel Accommodation | JP 821/6  |
| 7. Geography in Travel Planning            | JP 821/7  |
| 8. Basic History and Geography             | JP 821/8  |
| 9. Tour Agency Management                  | JP 821/9  |
| 10. ICT                                    | JP 821/10 |
| 11. Entrepreneurship                       | JP 821/11 |
| 12. Research                               | JP 821/12 |