

# JP 111 LEVEL III : CERTIFICATE IN BUSINESS ADMINISTRATION

**Prerequisite : KCSE D OR D+ or its equivalent as outlined by KNQA : Or a Level II Certificate / Diploma**  
**Recommended Duration : 1 year**

## Modules

1. Selling & Marketing Principles
2. Economics for Business
3. International Business Communication
4. Business Law
5. Advertising & Public Relations
6. Supervisory Management

JP 111/1  
JP 111/2  
JP 111/3  
JP 111/4  
JP 111/5  
JP 111/6